

**KAL ELAMPOORNAR**





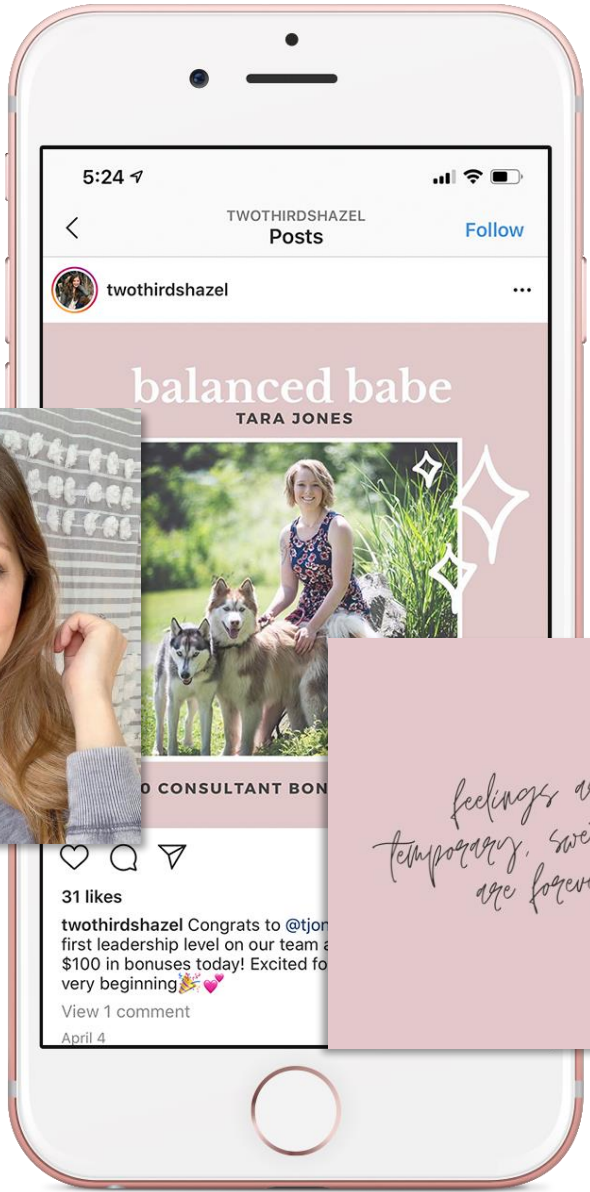
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# WHAT TO POST

- HFIVE (IsagenixPodcast.com)
- **Rotate 3-5 passion posts**
- Reality show vs. billboard ads
- Selfie videos of you talking





*feelings are temporary, sweatpants are forever*



# BIGGEST TIPS FOR INSTAGRAM STORIES

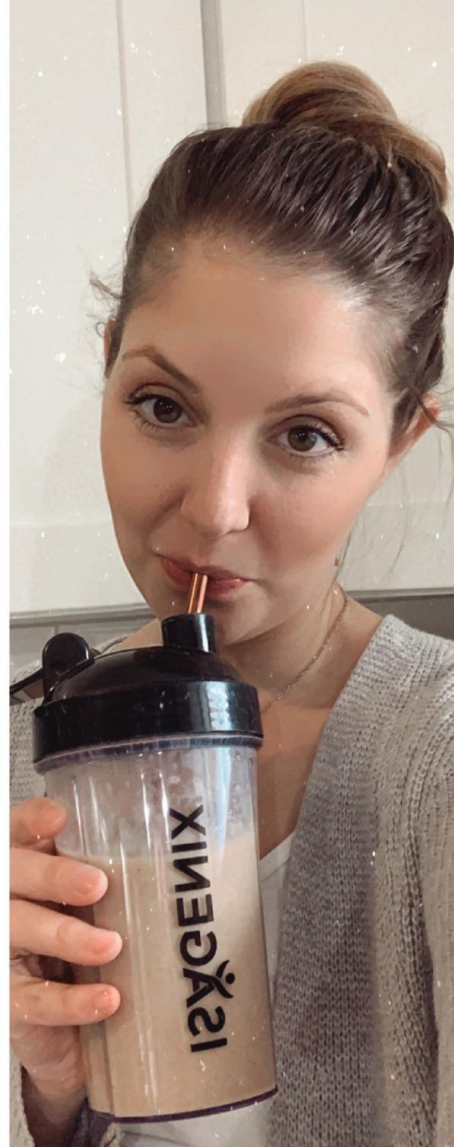
- Swap between static images and videos
- Look into your camera as though you're looking into your prospect's eyes
- Add subtitles
- Ask questions, receive answers, and ENGAGE
- Watch your prospects' stories, comment, and ENGAGE
- Create highlights





*good morning!*

**CHECK OUT  
HOW SIMPLE IT  
IS TO KICK  
MY MORNING  
OFF WITH A  
HEALTHY START  
THANKS TO MY  
YUMMY  
SUPERFOOD  
SMOOTHIE!**



*so simple!*



**want to try it? let's chat!**

Type something....

# HOW TO CREATE PRETTY IMAGES

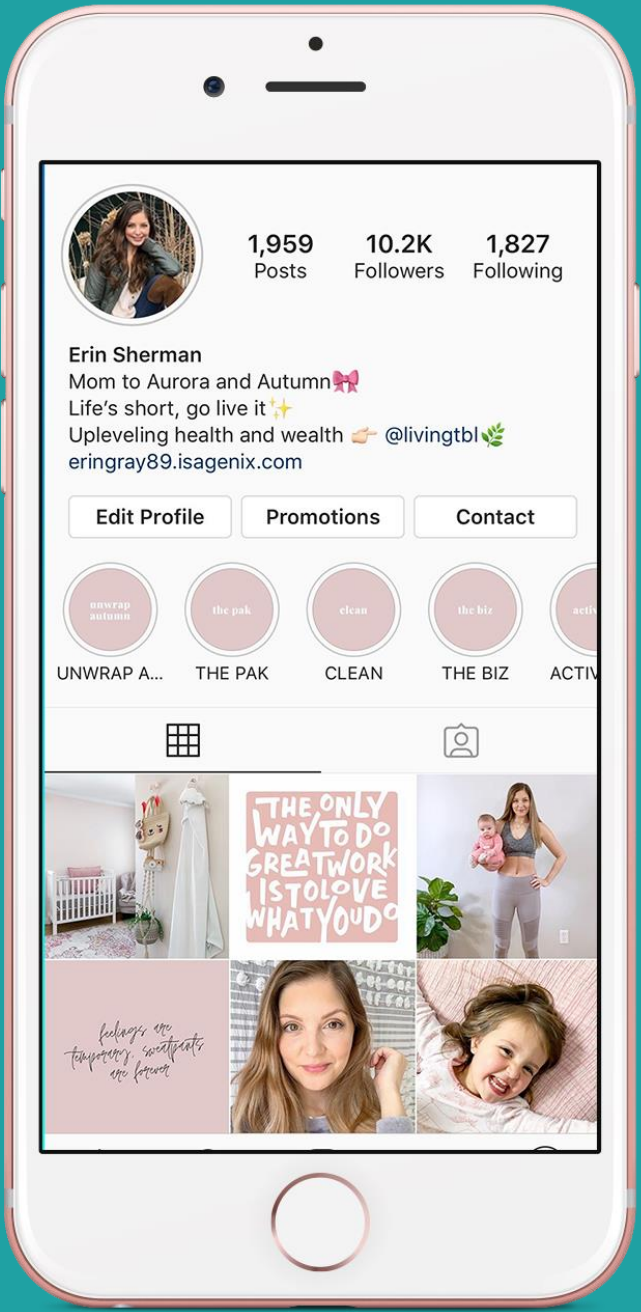
- Pick a branding theme (colors and fonts)
- Edits your photos
- Use Canva
- Refer to Isagenix Social Design Studio



BEFORE



AFTER





# HOW TO GET YOUR TEAM TO POST

- Don't make it weird
- Ask them to
- Create posts FOR them



# REACHING OUT THROUGH SOCIAL MEDIA

- Keep your date list warm
- Aim before you shoot — narrow in on your network/passions
- Gab before you jab — chat about non-Isagenix topics before you make your pitch
- Focus on quality over quantity
- Meet their needs - what solution is right for them?
- Use voice messages

1. How did you feel before Isagenix? Why did you want to start?
2. How do you feel now? What results have you had?
3. What's your favorite part about Isagenix?

# BIGGEST SOCIAL MEDIA TIPS

- Get over yourself
- Stay consistent, and keep the lights on
- It's progress over perfection

